

Q1 Please provide the name of your business:

Answered: 8 Skipped: 0

#	RESPONSES	DATE
1	By The Board Lumber	11/30/2022 2:16 PM
2	Meadow View Equestrian Center LLC	11/25/2022 9:44 AM
3	Great Northern Motor Works	11/16/2022 5:43 PM
4	Harmony Horse Farm-Natural Track Boarding	11/15/2022 5:42 PM
5	Webb and Son's Property Management	11/15/2022 1:51 PM
6	E-RateNE	11/7/2022 1:18 PM
7	Sakara Creative and Fioradell Farm	11/7/2022 12:45 PM
8	Huntoon Housing, LLC	11/7/2022 12:11 PM

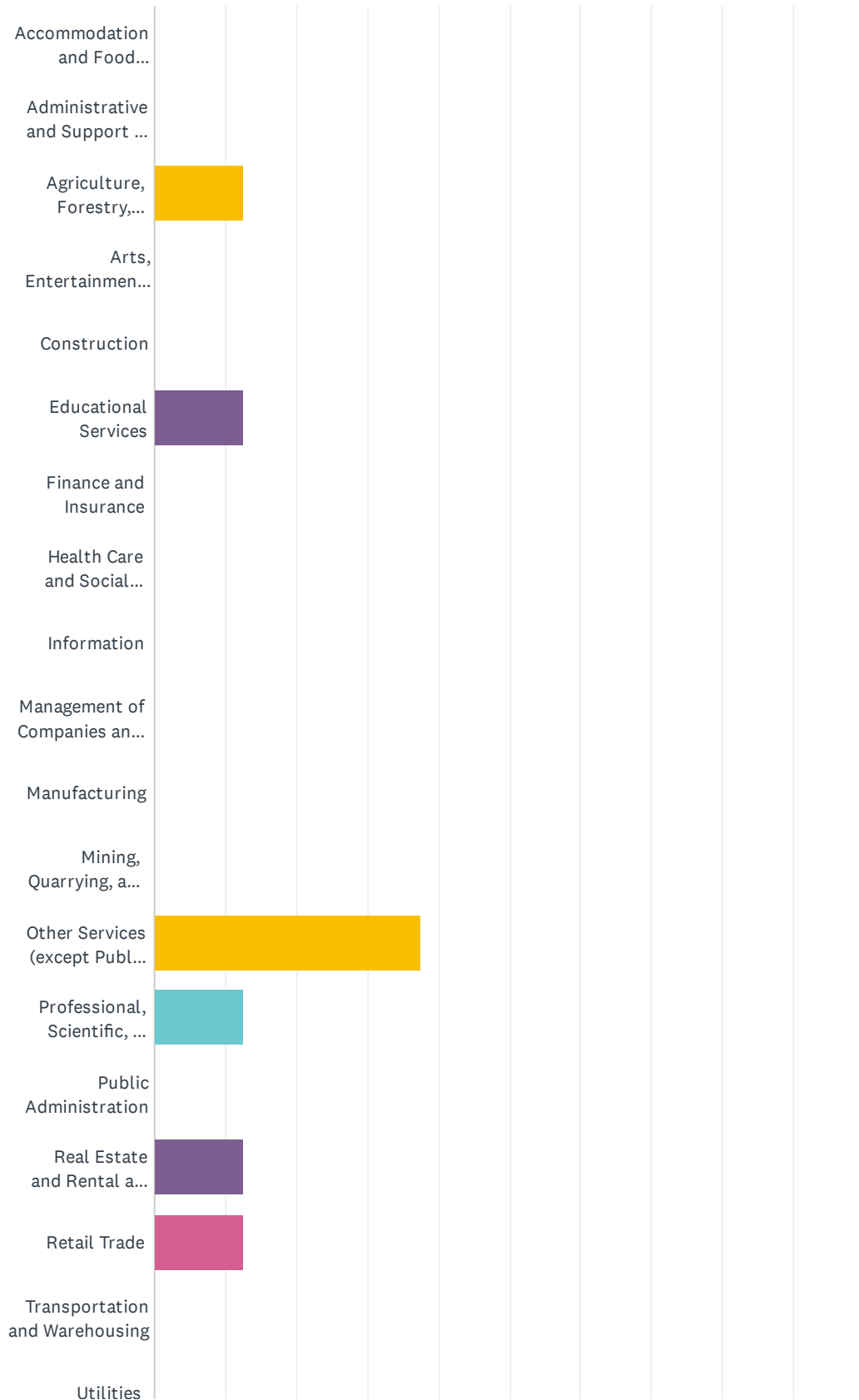
Q2 Please provide the address of your business:

Answered: 8 Skipped: 0

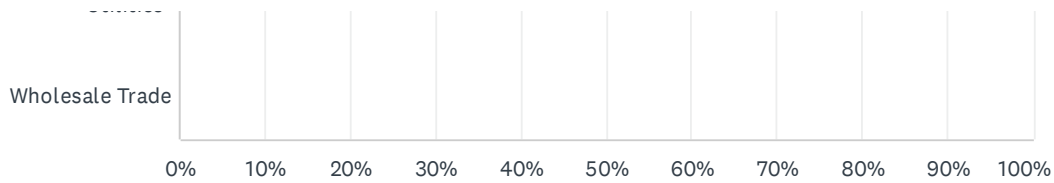
#	RESPONSES	DATE
1	7 Farnham Drive, Readfield	11/30/2022 2:16 PM
2	247 Chimney Road	11/25/2022 9:44 AM
3	1697 Main Street	11/16/2022 5:43 PM
4	52 South Rd	11/15/2022 5:42 PM
5	451 Winthrop Road	11/15/2022 1:51 PM
6	7 Thunder Castle Road	11/7/2022 1:18 PM
7	43 Adell Road	11/7/2022 12:45 PM
8	101 Belz Road	11/7/2022 12:11 PM

Q3 What is the nature of your business?

Answered: 8 Skipped: 0



Readfield Business Comprehensive Plan Survey

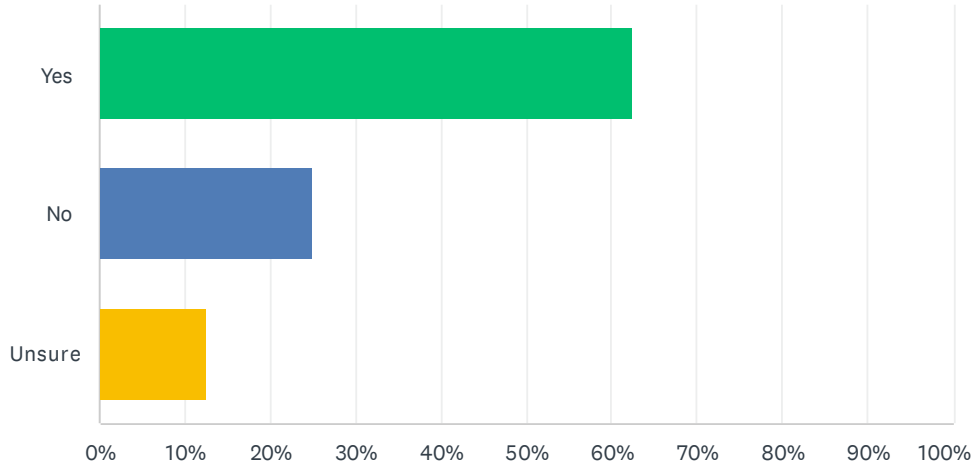


ANSWER CHOICES	RESPONSES	
Accommodation and Food Services	0.00%	0
Administrative and Support and Waste Management and Remediation Services	0.00%	0
Agriculture, Forestry, Fishing and Hunting	12.50%	1
Arts, Entertainment, and Recreation	0.00%	0
Construction	0.00%	0
Educational Services	12.50%	1
Finance and Insurance	0.00%	0
Health Care and Social Assistance	0.00%	0
Information	0.00%	0
Management of Companies and Enterprises	0.00%	0
Manufacturing	0.00%	0
Mining, Quarrying, and Oil and Gas Extraction	0.00%	0
Other Services (except Public Administration)	37.50%	3
Professional, Scientific, and Technical Services	12.50%	1
Public Administration	0.00%	0
Real Estate and Rental and Leasing	12.50%	1
Retail Trade	12.50%	1
Transportation and Warehousing	0.00%	0
Utilities	0.00%	0
Wholesale Trade	0.00%	0
TOTAL		8

#	OTHER (PLEASE SPECIFY)	DATE
1	Wholesale and retail lumber & mulches	11/30/2022 2:16 PM
2	Horse based agriculture/farm/horse and rider training	11/25/2022 9:44 AM
3	Automotive Repair and Restoration	11/16/2022 5:43 PM
4	Property Management	11/15/2022 1:51 PM
5	Information Technology Support	11/7/2022 1:18 PM
6	Architecture design, drafting & visualization, and our homestead.	11/7/2022 12:45 PM

Q4 Many businesses in Readfield operate from residents' homes rather than traditional storefronts or commercial buildings. Do you consider your business to be a "home occupation"?

Answered: 8 Skipped: 0

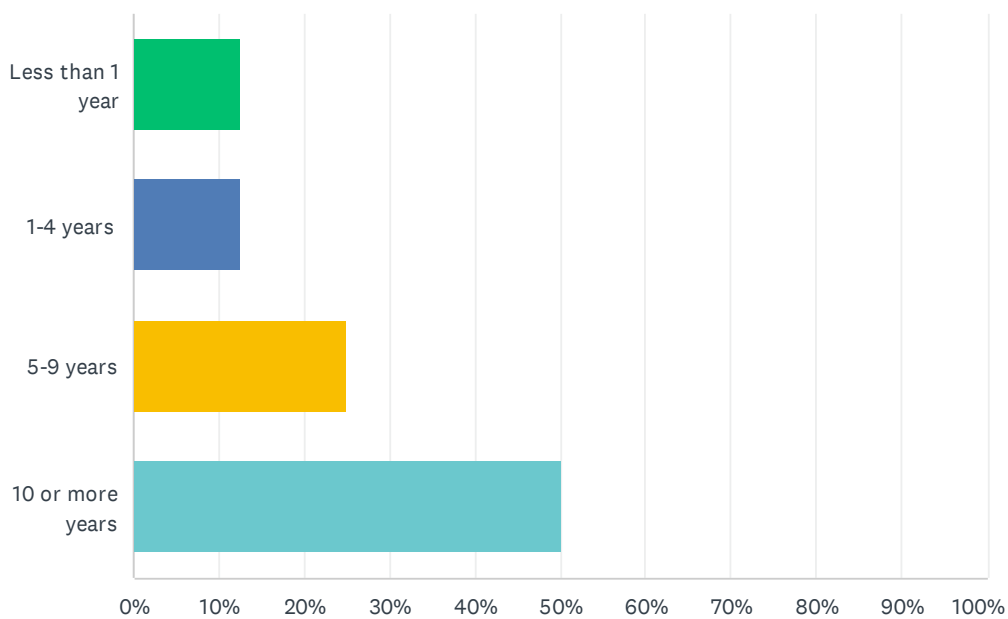


ANSWER CHOICES	RESPONSES	
Yes	62.50%	5
No	25.00%	2
Unsure	12.50%	1
TOTAL		8

#	OTHER (PLEASE SPECIFY)	DATE
1	We live on premises	11/25/2022 9:44 AM

Q5 How many years have operated a business in Readfield?

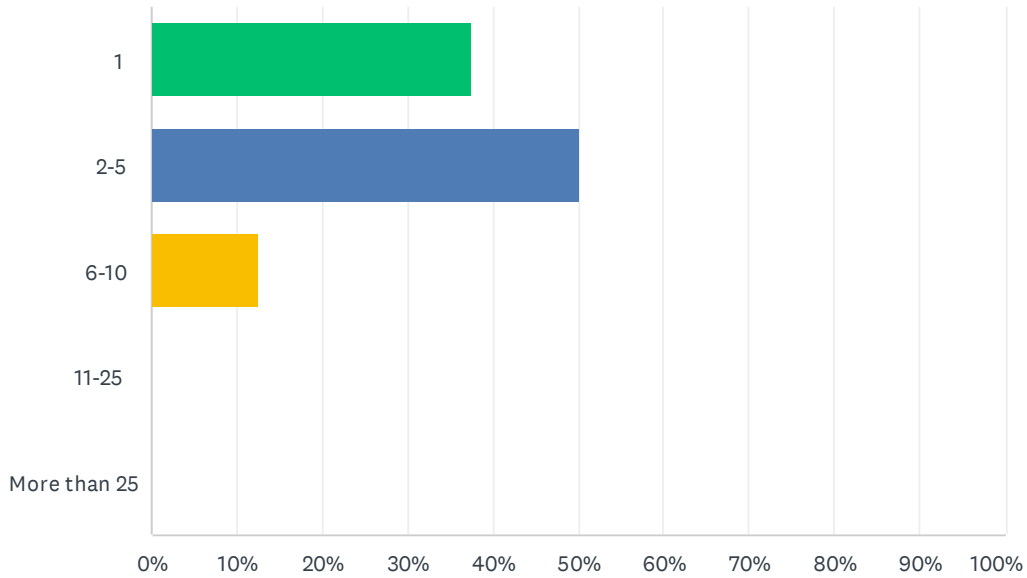
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES
Less than 1 year	12.50% 1
1-4 years	12.50% 1
5-9 years	25.00% 2
10 or more years	50.00% 4
Total Respondents: 8	

Q6 How many full or part-time employees do you have?

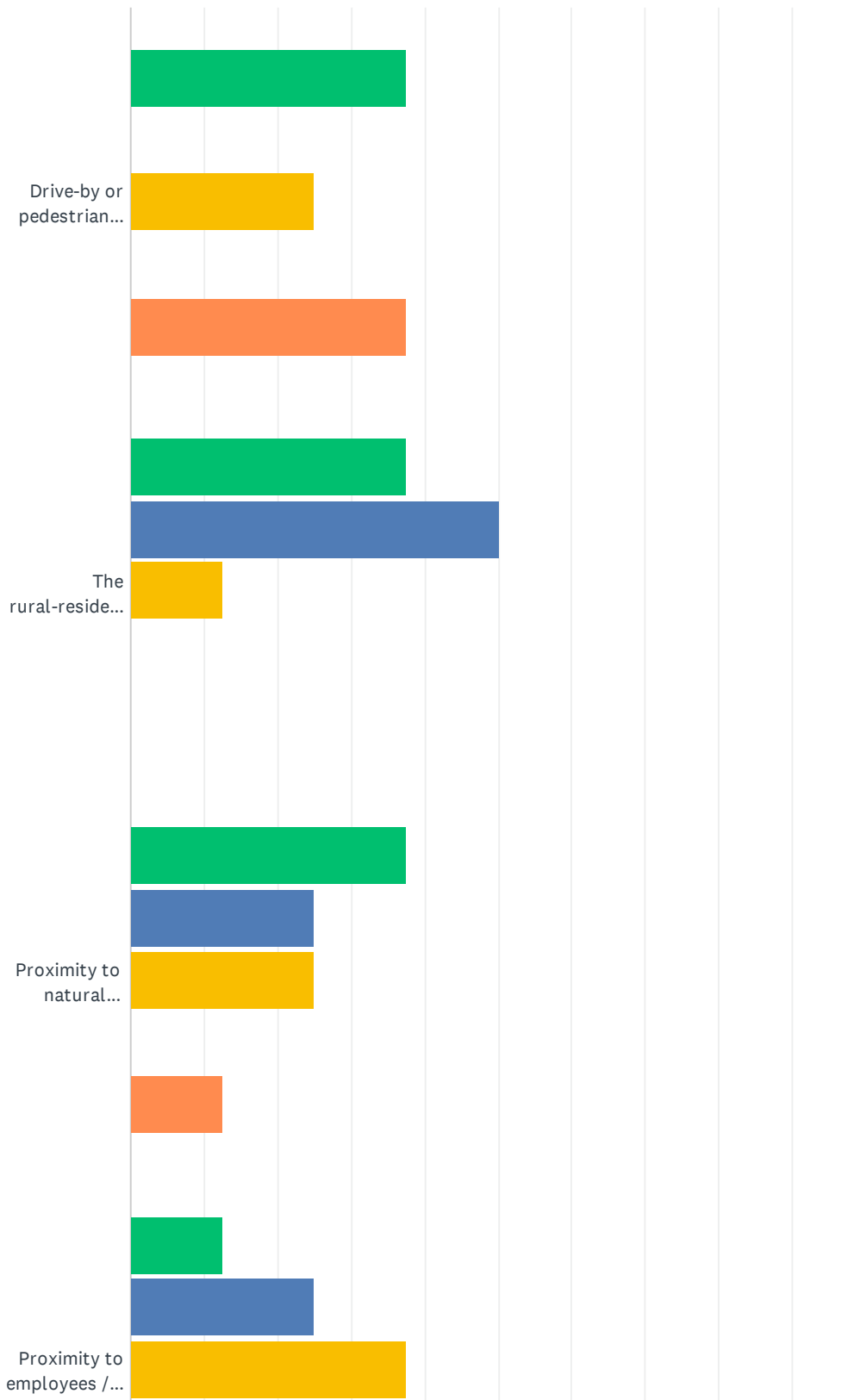
Answered: 8 Skipped: 0



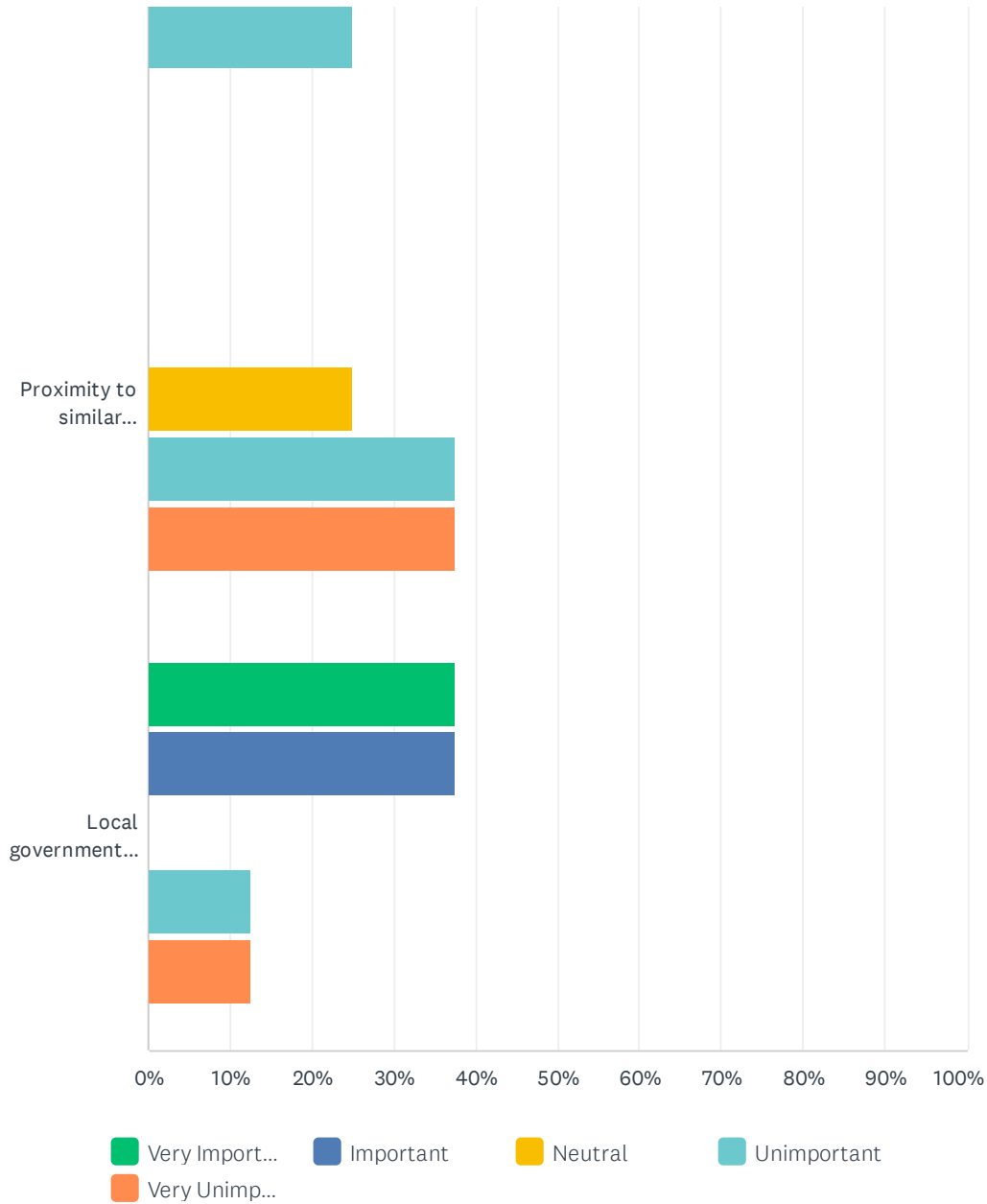
ANSWER CHOICES	RESPONSES	
1	37.50%	3
2-5	50.00%	4
6-10	12.50%	1
11-25	0.00%	0
More than 25	0.00%	0
Total Respondents: 8		

Q7 How important are each of the following items to the success of your business in Readfield?

Answered: 8 Skipped: 0



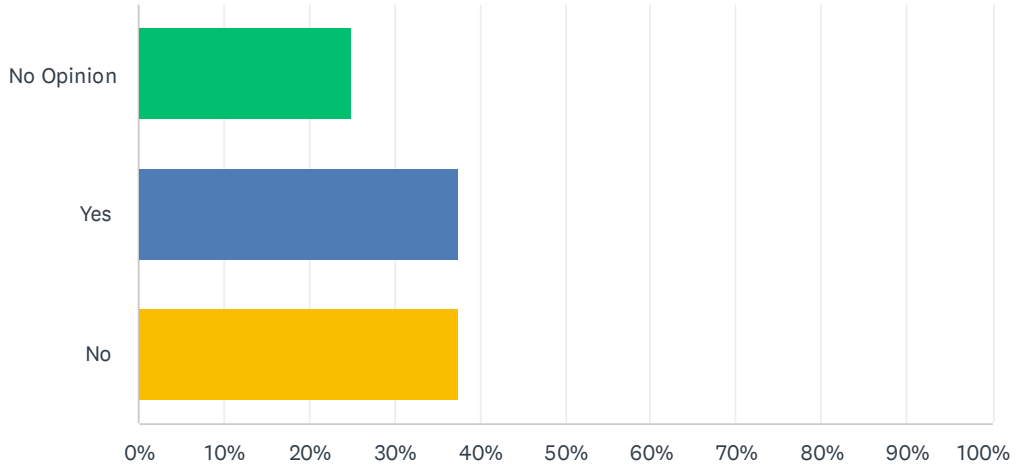
Readfield Business Comprehensive Plan Survey



	VERY IMPORTANT	IMPORTANT	NEUTRAL	UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
Drive-by or pedestrian traffic	37.50% 3	0.00% 0	25.00% 2	0.00% 0	37.50% 3	8	3.00
The rural-residential character of the community	37.50% 3	50.00% 4	12.50% 1	0.00% 0	0.00% 0	8	1.75
Proximity to natural resources	37.50% 3	25.00% 2	25.00% 2	0.00% 0	12.50% 1	8	2.25
Proximity to employees / staff	12.50% 1	25.00% 2	37.50% 3	25.00% 2	0.00% 0	8	2.75
Proximity to similar services / businesses	0.00% 0	0.00% 0	25.00% 2	37.50% 3	37.50% 3	8	4.13
Local government support	37.50% 3	37.50% 3	0.00% 0	12.50% 1	12.50% 1	8	2.25

Q8 Do you feel there is a need for additional workforce / employee housing in Readfield?

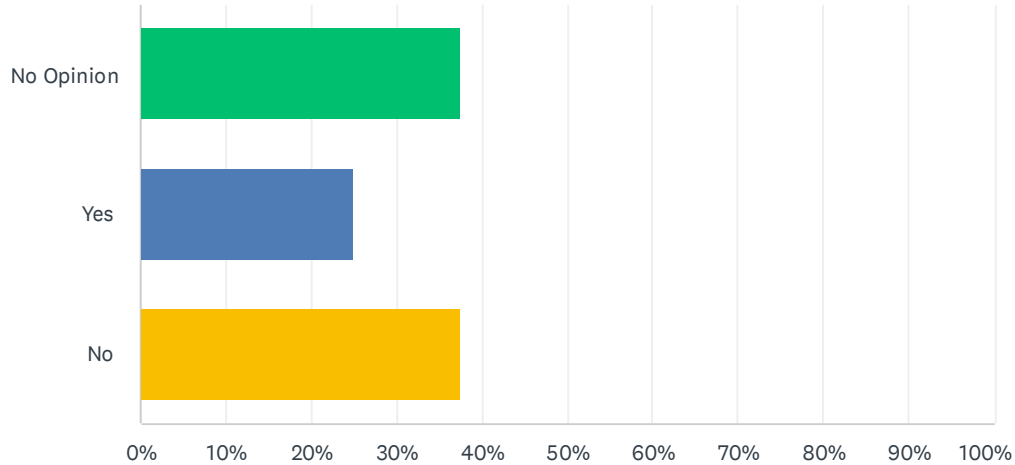
Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES
No Opinion	25.00% 2
Yes	37.50% 3
No	37.50% 3
TOTAL	8

Q9 Do you feel that recent business development in Readfield has been in keeping with the character of the town?

Answered: 8 Skipped: 0



ANSWER CHOICES	RESPONSES
No Opinion	37.50% 3
Yes	25.00% 2
No	37.50% 3
TOTAL	8

#	OTHER (PLEASE SPECIFY)	DATE
1	I don't see much business development	11/30/2022 2:16 PM
2	Town needs to become more business friendly	11/7/2022 1:18 PM
3	Readfield needs anchor business in the downtown area, but not to the detriment of residences or rural character. Small one-use business, like marajana shops, are not going to propel any other business in the area. We need a flagship business, like a gas station, located in the downtown cluster to have a good impact on the other downtown businesses.	11/7/2022 12:45 PM

Q10 What do you like BEST about doing business in Readfield?

Answered: 6 Skipped: 2

#	RESPONSES	DATE
1	The customer base - being centrally located	11/30/2022 2:16 PM
2	Getting to do business with our community, neighbors and friends. Friendly and relaxed atmosphere. Close to our home. Residents appreciate us.	11/16/2022 5:43 PM
3	I know the people	11/15/2022 1:51 PM
4	Low over Head cost, high speed internet connection	11/7/2022 1:18 PM
5	-	11/7/2022 12:45 PM
6	Rural location and natural resources.	11/7/2022 12:11 PM

Q11 What do you like LEAST about doing business in Readfield?

Answered: 6 Skipped: 2

#	RESPONSES	DATE
1	really don't have any negatives	11/30/2022 2:16 PM
2	Slow Internet that is inadequate.	11/16/2022 5:43 PM
3	I have not felt supported by the town in any way	11/15/2022 5:42 PM
4	taxes	11/15/2022 1:51 PM
5	Over spending by town government. High property taxes.	11/7/2022 1:18 PM
6	-	11/7/2022 12:45 PM

Q12 What PROBLEMS would you most like to see addressed in Readfield to make your business more successful?

Answered: 6 Skipped: 2

#	RESPONSES	DATE
1	Better/faster internet service and cell service.	11/30/2022 2:16 PM
2	Fiber Internet. Increased spirit of appreciation for and adherence to local land use ordinances.	11/16/2022 5:43 PM
3	I need people that want to work for a good wage.	11/15/2022 1:51 PM
4	Lower the mill rate	11/7/2022 1:18 PM
5	-	11/7/2022 12:45 PM
6	To see some unpaved roads paved.	11/7/2022 12:11 PM

Q13 What OPPORTUNITIES would you most like to see pursued in Readfield to make your business more successful?

Answered: 4 Skipped: 4

#	RESPONSES	DATE
1	Fiber Internet.	11/16/2022 5:43 PM
2	Employees	11/15/2022 1:51 PM
3	A more business friendly town government	11/7/2022 1:18 PM
4	-	11/7/2022 12:45 PM

Q14 In a couple of sentences, DESCRIBE the Readfield in which you'd like to do business.

Answered: 3 Skipped: 5

#	RESPONSES	DATE
1	The town as it exists is great to do business in. The town preserves it's rural character while thoughtfully encouraging small business expansion. It would be nice to have ALL citizens being kind and considerate of others in town.	11/16/2022 5:43 PM
2	Tax breaks for businesses	11/15/2022 1:51 PM
3	-	11/7/2022 12:45 PM

Q15 Please provide any additional thoughts and comments

Answered: 2 Skipped: 6

#	RESPONSES	DATE
1	Having town government continue to resist the temptation to respond to a few loud voices in opposition to the agreed upon and voted upon ordinances.	11/16/2022 5:43 PM
2	-	11/7/2022 12:45 PM